

DUES INVESTMENT

Thank you for your interest in the Lafayette-West Lafayette Development Corporation. As members and stakeholders in our organization we give you the choice to invest in our organization by choosing a tailored package that best suits your goals and expectations as members.

Check our website at www.lwldc.org for additional membership packages.

DEVELOPER (Priceless)

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The Developer package accommodates those who choose to invest in the community by supporting economic and community development.

- *Listing in our online business directory with link to your website*
- *Subscription to our bi-monthly newsletter and general communication*
- *Listing in our printed business directory*
- *Invitation to events (additional fees may be applicable)*
- *Sponsorship opportunities*
- *9 complimentary monthly event coupons*
- *Participation in member discount program*
- *Second category listing in online business directory*
- *Additional company listings (i.e. bank branches, second locations)*
- *12 uses of electronic database with signed agreement*
- *12 month website enhancement on www.lafayettechamber.com*
- *1 month rotating featured business in office lobby*
- *Participation in economic development networks, with \$500 discount*
- *Preferred exposure to recruitment and expansion projects on www.lwledc.org*
- *Quarterly business and industry update reception*

AMBASSADOR (\$2855 Value)

\$750

The ambassador package includes benefits for businesses looking for increased exposure, sponsorship opportunities and presence on our high traffic website.

- *Listing in our online business directory with link to your website (\$1,000)*
- *Subscription to our bi-monthly newsletter and general communication (\$100)*
- *Listing in our printed business directory (\$20)*
- *Invitation to events (additional fees may be applicable)*
- *Sponsorship opportunities*
- *5 complimentary monthly event coupons (\$75)*
- *Participation in member discount program (\$100)*
- *Second category listing in online business directory (\$100)*
- *Additional company listings (i.e. bank branches, second locations) (\$100)*
- *3 uses of electronic database with signed agreement (\$360)*
- *3 month website enhancement on www.lafayettechamber.com (\$1,000)*
- *1 week rotating featured business on website and office lobby*

PARTNER (\$2015 Value)

\$500

The partner package includes benefits for businesses looking for exposure, event information and marketing opportunities.

- *Listing in our online business directory with link to your website (\$1,000)*
- *Subscription to our bi-monthly newsletter and general communication (\$100)*
- *Listing in our printed business directory (\$20)*
- *Invitation to events (additional fees may be applicable)*
- *Sponsorship opportunities*
- *5 complimentary monthly event coupons (\$75)*
- *Participation in member discount program (\$100)*
- *One time use of electronic database (with signed agreement) (\$120)*
- *One month website enhancement on www.lafayettechamber.com (\$500)*
- *Second category listing in online business directory (\$100)*

NETWORKER (\$1485 Value)

\$375

The networker package includes benefits for businesses who are looking for increased exposure, event access and marketing opportunities.

- *Listing in our online business directory with link to your website (\$1,000)*
- *Subscription to our bi-monthly newsletter and general communication (\$100)*
- *Listing in our printed business directory (\$20)*
- *Invitation to events (additional fees may be applicable)*
- *3 complimentary monthly event coupons (\$45)*
- *Participation in member discount program (\$100)*
- *Sponsorship opportunities*
- *One time use of electronic database (with signed agreement) (\$120)*
- *Second category listing in online business directory (\$100)*

SUPPORTER (\$1320 Value)

\$250

The basic supporter package includes benefits for businesses who are looking for exposure and event information.

- *Listing in our online business directory with link to your website (\$1,000)*
- *Subscription to our bi-monthly newsletter and general communication (\$100)*
- *Listing in our printed business directory (\$20)*
- *Invitation to events (additional fees may be applicable)*
- *Participation in member discount program (\$100)*
- *Sponsorship Opportunities*
- *Second category listing in online business directory (\$100)*

LOCAL RETAIL SUPPORTER (\$1220 Value)

\$200

(1-5 employees only)

As a local retailer, this package will bring exceptional exposure to your business.

- *Listing in our online business directory with link to your website (\$1,000)*
- *Subscription to our bi-monthly newsletter and general communication (\$100)*
- *Listing in our printed business directory (\$20)*
- *Invitation to events (additional fees may be applicable)*
- *Participation in member discount program (\$100)*

ASSOCIATE MEMBERSHIPS

All associate memberships include a listing in our online and printed business directory, subscription to receive communication and invitation to attend member only events. You may also take advantage of the member discount program.

Non-Profit Organizations

\$150.00

This membership will allow civic and not-for-profit organizations the chance to network and communicate with the local businesses.

Individual Membership

\$125.00

This membership is great for any individual who would like to stay informed on community activities and events.

Retired Individual Membership

\$100.00

This membership allows retired individuals to stay informed on community activities and events.